

## Internet Connected Toys and Play: what you need to know...



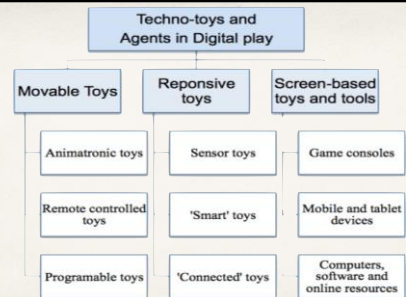
Dr Kate Highfield,  
Institute of Early Childhood  
[kate.highfield@mq.edu.au](mailto:kate.highfield@mq.edu.au) @Kateytwit



A quick look at a toy catalogue shows you that many children's toys are become "high tech". Frequently the traditional toys from our childhood are being replaced with tech toys, those that integrate technology and respond to children in some way. This session explores research, practice and implications for tech-toys with a specific focus on internet-connected toys such as "Hello Barbie" from Mattel. Moving beyond the media hype we look at the potential benefits and concerns and explore opportunities for learning.

## Toys? Really???

### Why are we talking about them?



Highfield (2010 & 2016)

## What does the media say?

## What does the Research say?

## Benifits And Concerns

Hello.... Barbie?



Image retrieved from <http://www.walmart.com/ip/Hello-Barbie-Doll/9532281>

[kate.highfield@mq.edu.au](mailto:kate.highfield@mq.edu.au)



@Kateytwit