











The draw of Esport games

Competition – players receive clear, quantifiable feedback about their skill level and where they rank compared to others

Aspiration – as Esports becomes increasingly popular, players aspire to becoming like their heroes – much like professional sports players

Progression – players have a clear path for improvement, and there is no "skill cap" – that is, players can improve indefinitely

Rewards – when players do well, they are encouraged by other players and receive a sense of potency and efficacy

MMOS

➤ World of Warcraft, Second Life, Everquest, The Old Republic, EVE Online

➤ Massively Multiplayer Online (Role Playing Games)

➤ World Of Warcraft – around 8 million subscribers

➤ Up to ~2000 (or more) players online at one time in the same game world

➤ Highly social, frequently require larger teams (10-40 members) to be successful

➤ Research suggests MMOS to be one of the most likely game types to lead to addiction

➤ Use operant conditioning, variable reward structures and reward time invested to keep players subscribed



#### The draw of MMOs

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- Social factors game content requires large groups to succeed, so players feel an obligation to their group and a sense of being 'needed'
- Games provide a clear path for progression, and there is always something players can work towards – provides a sense of meaning and purpose
- ► Games offer guaranteed but randomised rewards, feeding into our desire for risk and excitement and creating a constant sense of progress and movement
- ▶ The game continues when players are not online, leading many to feel that they are 'missing out' when not playing

#### Social, Mobile and Facebook Games

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- Candy Crush, Farmville, Clash of Clans, Puzzle and Dragons (Puzzle and Dragons earns between \$2-4 million USD per day)
- ▶ Use coercive "Free-to-play" business models with microtransactions
- ▶ Competitive between friends who play
- ► Accessible anywhere
- ▶ Increased use of non-monetary gambling

#### 3. Understanding Gaming Addiction

THE QUESTIONS EVERYONE'S ASKING

WHY DO PEOPLE GAME? PSYCHOLOGICAL FACTORS

HIGH ENGAGEMENT, PROBLEMATIC, AND ADDICTIVE GAMING

WAYS TO HELP YOUNG PEOPLE EXPERIENCING GAMING ADDICTION

#### The Questions Everyone's Asking

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Q: How much is too much? When does it become an addiction?

A: It's less about how much and more about how, when, and why

Kuss, D. (2013). Internet gaming addiction: current perspectives, Psychology Research and Behaviour Management, 6.

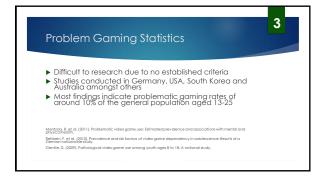
#### Q: Do violent video games make kids more aggressive?

A: It seems to be a risk factor for aggression comparable to that of other violent media.

APA Task Force Press Relate, http://www.apa.org/inews/press/releases/20/5/08ki/ident-video-games.apa Scholari open statement to the APA Task Force on violent medic: https://www.scrbut.com/doc/22338/32/Scholars-0pen-letter-to-the-APA-Task-Force-On-Violent-Medio-Oppoing-APA-PaCity-Statements-on-violent-Media

From Hold to had source: What 25 years of violent video game research tooks like: http://kotoksc.com/9974733/do-video-games-make-you-violent-an-in-depth-look-at-everything-weknow-folday:



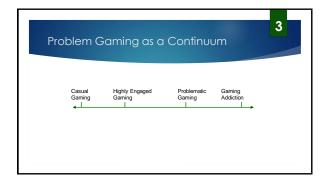


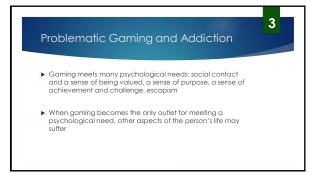
### Sense of purpose and goals – games provide clear milestones and tracks for progression. They create a sense for players of having a meaningful impact on the game world. Sense of achievement and potency – games provide competition and challenge, and give clear feedback about achievement. Sense of belonging and community – games create a sense of being needed and valued by ofhers in the game world.





► Film excerpts from '/afk away from keyboard', Greg Stuetze and Alex Stickroth, www.afkthefilm.com





Problematic Gaming

Problematic gamers may:

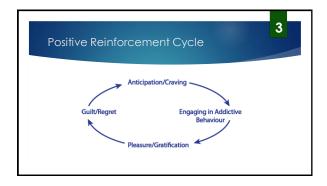
Begin to think obsessively about gaming even when not playing

Lose track of time while gaming to the detriment of other aspects of their life

Become agitated or depressed when their gaming is interrupted,

Develop tolerance – needing to play for longer to feel satisfied

Use gaming as a coping strategy



Addictive Gaming

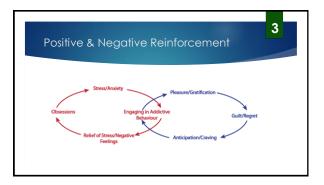
Addictive Gaming

Addicted gamers may:

Experience withdrawal symptoms when not playing, including depression, anxiety, or difficulty concentrating

Continue to game even though they no longer enjoy it, and may have made attempts to control their gaming without success

Neglect other areas of their life to a critical degree – losing jobs, losing relationships, failing out of school/Unietc



## So how do you tell the difference? It's not about how much, it's about how and why When gaming becomes the only way to experience certain feelings or meet certain needs, it can become a problem The more gaming is used to meet a particular need or feel a certain way, the harder it becomes to get the same feeling from other things

# How Can We Help? As with any addiction, a person has to reach the point of recognising the problem for themselves However, we can help them recognise this and prepare them for making that change when they are ready It's crucial that they know that support and alternatives are available when they are ready to seek these things Most importantly; support the person under the addiction, don't support the addiction itself

## Ways to Help Exploration and Understanding Modelling Supporting Alternatives and Reducing Perpetuating Factors Setting Appropriate Limits

Exploration and Understanding

Be curious – willing to learn, ask and understand how and why young people are gaming

Be open to Istening and hearing – what eke is going on in their life? What do they want for themselves? What do they value, care about? What matters to them?

Be receptive to learning about the types of games they are playing, who they are playing with, what they get out of

Be willing to hear what it is that would make giving up gaming hard – what would they be losing?



Modelling

► Modelling appropriate technology use

► Modelling ways to find meaning and purpose in life

► Modelling ways to experience competence and efficacy

► Modelling ways to connect with others and have good social relationships

► Modelling ways to manage difficult feelings and stress



### Perpetuating Factors Lacking the means, support or encouragement to engage in meaningful activities Situations in life that lead to them feeling powerless or impotent – including bullying, difficulties at home, factors limiting their ability to perform at school etc. Lack of strong peer relationships outside of games Stresses or difficult feelings arising from life situations or other mental health issues

### Supporting Alternatives Helping them to engage with activities that give a sense of meaning Supporting them to have the patience to develop competency in other areas Helping them to build and repair existing relationships, find a sense of belonging Encouraging them to explore and develop their own sense of self and identity Providing alternative ways to manage difficult feelings and experiences

Ways to Help

 Exploration and Understanding
 Modelling
 Supporting Alternatives and Reducing Perpetuating Factors
 Setting Appropriate Limits

Appropriate Limits

Appropriate limits are ones that everyone can live with
Limits should be designed to support the person while not supporting the addiction
Allow natural consequences to occur, as much as possible avoid punishment
Where that is not possible, have clear consequences, defined ahead of time

Conclusions

Problematic and addictive gaming primarily seems to arise when gaming is meeting psychological needs that are not otherwise being met

Understanding the function of games in a person's life – that is, what needs are being met by the game – is key to helping people overcome gaming addiction

#### ► The key needs that games can meet are: a sense of purpose and meaning, a sense of achievement and potency, a sense of community and belonging, a sense of freedom and escape, and a sense of identity ► To help someone with addiction means helping them find other ways to meet those needs as much as it means helping them to reduce the gaming

