

**WHAT'S THE WORST
THAT CAN HAPPEN ?**



**THE LESS
YOU **KNOW**
THE MORE YOU BELIEVE**



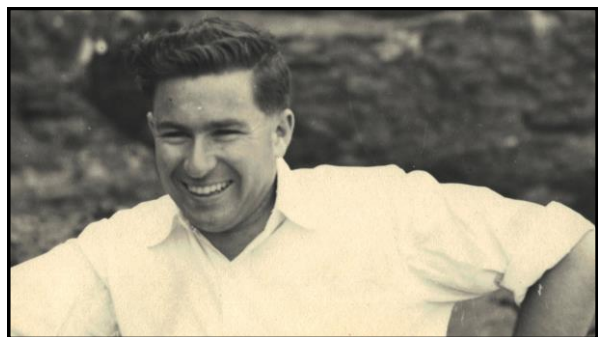
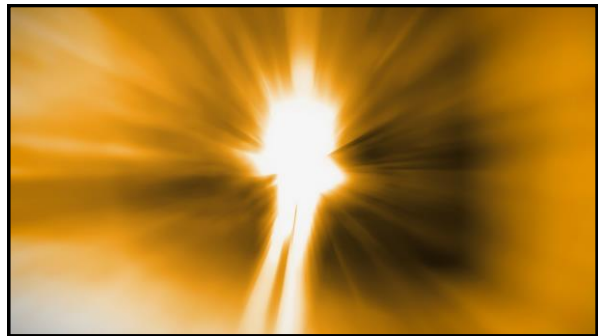
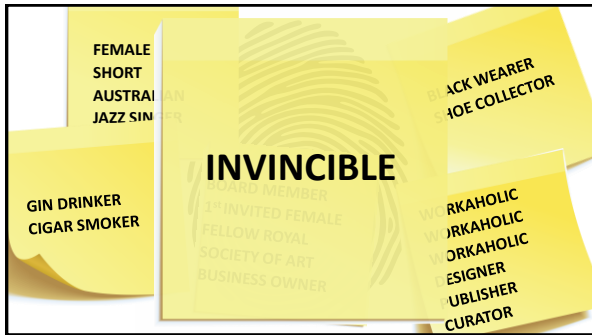
*Believe
you can
and
you're
halfway
there*

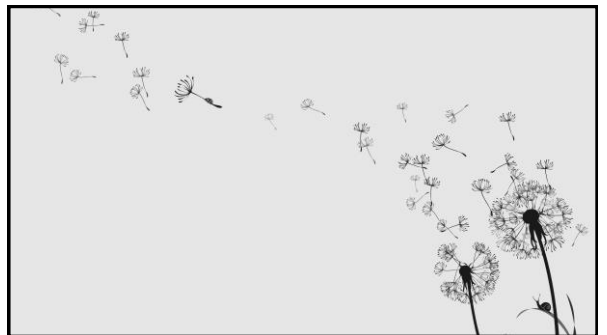


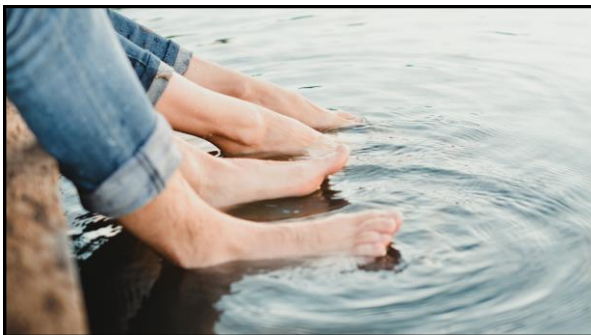
**Championing
great design
to improve lives**

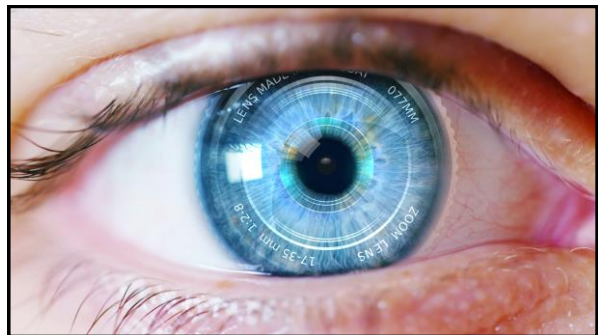
**Design
Council**

Great design can change lives, communities and organisations for the better. It can create better places to live, bring communities together, and can transform business and public services. Design is a way of thinking that helps small, medium and large organisation alike, social enterprises and charities change the way they work.

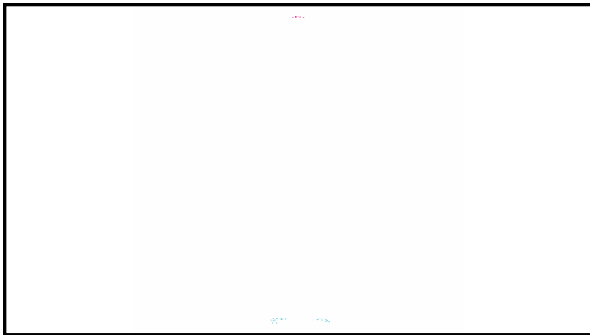
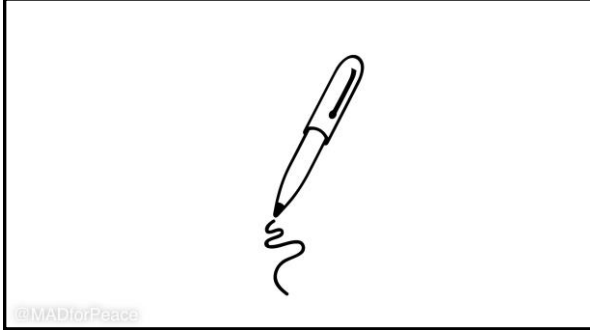










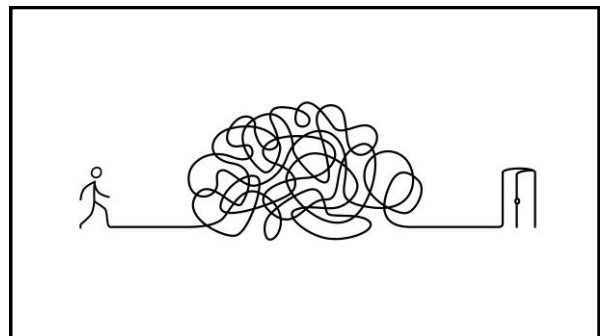


**What am I?
Who am I?
What can I do?
What can I be?**





FEAR IS REAL
EVEN IF WHAT WE FEAR ISN'T



EXPECT / ation



ALL I CAN **CONTROL**
IS HOW I REACT AND RESPOND



90%

10%

live with purpose

FOR ME, THE **WORST**
THAT COULD
HAPPEN IS.....

TO BE ALIVE
AND NOT **LIVE**



Someone Somewhere
is feeling the effects
of Something
You have said or Done.