

Sponsorship Prospectus 2020



www.generationnext.com.au



[@gennextcommunity](https://www.facebook.com/gennextcommunity)



[@gennextvoice](https://twitter.com/gennextvoice)



[GenerationNextCommunity](https://www.youtube.com/GenerationNextCommunity)

GENERATION NEXT

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Young people are our future

Australia's young people are in the midst of an unprecedented mental health crisis. Prevention and early intervention are crucial to effectively managing this crisis and to making sure that as many young people as possible realise their potential. This is essential for them as both individuals as well as for the future of our society. Generation Next is a unique wellbeing initiative that directly addresses this challenge and in doing so has positively influenced over five million young people over the past 10 years. We hope you can join us on this important journey.

GENERATION  NEXT

Meeting a Critical Need

Australia's leading experts on children & teenagers

Generation Next uses a grassroots, dynamic social enterprise strategy to educate about the key health, social, cultural and emotional issues faced by young people and disseminate evidence-based, authoritative and practically-relevant information and advice for how to positively tackle these issues.

The Generation Next Mental Health and Wellbeing of Young People seminar is the number one event to attend in Australia for authoritative information on foremost issues affecting the mental health of young people; filling a critical information gap for those working most closely with young people, including teachers, mental health and wellbeing professionals and social/ youth workers who are in constant need of support, upskilling and access to the latest research, best practice models and practical strategies.

By proactively supporting Generation Next, sponsors will contribute towards improvements in youth wellbeing, building happier, healthier adults who are better placed to reach their full potential in society. Our communities will be more resilient and our social fabric will be strengthened.

Our young people are the future of our society – we invite your organisation to help us protect and build a better, more resilient Australia.

The 2020 seminar series is expected to attract close to 5000 delegates from across six major cities in Australia.

What we do



Generation Next Seminars



98%

of delegates would recommend a **Generation Next** event as a worthwhile seminar to a colleague/friend

96%

of delegates felt our Seminars fulfilled their learning needs

96%

felt that what they learnt at a **Generation Next** Seminar would have a positive impact on the young people they were in contact with

97%

of delegates were satisfied with the **Generation Next** seminars

National Footprint, Cutting Edge Content & Issues

- National circuit in 6 major cities in Australia – attracts over 4,500 professionals who work with young people
- One day program of 9 lectures as well quick updates from experts and relevant youth mental health services and organisations working in the community
- An exhibition space for key stakeholders to engage with our audience and network with key influencers
- On average, each delegate has significant contact with 90 -100 young people each week.

Enduring Resources

The program is more than a one-off experience, participants are given ongoing access to the latest resources via our website, newsletter, blog, social media and free webcasts. Most of them become part of our engaged community of professionals, parents and young people who are passionate about improving outcomes for youth. They provide us with valuable feedback, enabling us to tap into the latest trends in youth wellbeing, ensuring that our work remains highly relevant to them.

“ I thought it was fantastic and would be surprised if there wasn't a lot in it for everyone. I couldn't rate it more highly, it was the best PD I have had in a long time regarding mental health and wellbeing. **Principal, Melbourne 2019** ”

Packages

TYPE	AVAILABLE	BENEFITS
PLATINUM SPONSOR	2	Opportunity to present a 10 minute lecture or energiser session
		Exhibition space (1.8m trestle table)
		Two exhibitor passes
		Full page black & white advertisement in delegate handbook
		Inclusion of brochure in post event Notes and Resources email
		Inclusion of three promotional items in delegate satchels
		Logo and hyperlink on GenNext website and on GenNext e-newsletter
		Logo on delegate booking form
		Colour logo on front and back covers of hardcopy delegate handbook
		Logo on session screens and foyer banners on event day
		Six seminar tickets
GOLD SPONSOR	7	Exhibition space (1.8m trestle table)
		Two exhibitor passes
		Full page black & white advertisement in delegate handbook
		Inclusion of brochure in post event Notes and Resources email
		Inclusion of two promotional items in delegate satchels
		Logo and hyperlink on GenNext website and on GenNext e-newsletter
		Logo on delegate booking form and delegate handbook
		Logo on session screens and foyer banners on event day
		Three seminar tickets
SILVER SPONSOR	14	Exhibition space (0.9m or half trestle table)
		Two exhibitor passes
		Half page black & white display advertisement in delegate handbook
		Inclusion of one promotional item in delegate satchels
HANDBOOK ADVERTISEMENT SACHEL INSERT	-	Half page black & white display advertisement in delegate handbook
	-	Inclusion of one promotional material item in delegate satchels

Key Contacts



Thank you for your consideration

Support for Generation Next—a DGR status charity—will generate significant brand exposure and align Generation Next and your organisation to promote and enhance the wellbeing young people and provide strategies for those who support them. If there are alternative concepts you would like to discuss or packages you would like to tailor to better suit your needs and maximise your return on investment, please contact our Program Manager and we will work with you to identify the most suitable strategy for your objectives.

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